

Web Developer

Website: <https://www.firstpagemarketing.com/>

ABOUT US

FirstPage Marketing is a digital marketing agency that works with a large range of clients. We are based out of BC's Fraser Valley and the majority of our clients come from the region between Vancouver and Chilliwack, but we serve clients all over the world. Our team is made up of individuals who specialize in their respective fields and work together to create comprehensive marketing projects for our clients. We have a strong company focus on constant improvement and plenty of room for our team to expand their horizons and try new things within their fields.

ABOUT YOU

You are an experienced developer who has a creative approach to problem solving and is able to think outside the box, and flex into other skills areas to get the job done well. You are comfortable wearing more than one hat, and eager to face new challenges even if those challenges are not directly related to your role. You are also proficient working with other team members and communicating proactively to complete projects.

You have a good eye for aesthetics and are able to complete work that may require good design strategy in mind. Not only are you able to develop a website from scratch, but if need be, you could design it too

You have excellent knowledge and experience working with website environments (Apache/Linux, WHM, etc) and WordPress (core files, plugins, Elementor, etc), and want to learn more by experience.

You are personable and work well with other team members and can lead/manage other programmers under your direction. You are inspired and driven by helping and serving others.

THE ROLE:

As a Web Developer you will be reporting directly to the Project Manager and providing support by coordinating and executing on various technical initiatives with different Account Managers or clients.

Responsibilities:

- Managing Apache/Linux web hosting servers and packages
- Communicating with website hosting companies
- Managing WordPress websites and updates
- Understanding of DNS records and making changes to them
- Javascript updates
- MySQL database management

- Website launching
- WordPress blog integrations
- WordPress eCommerce integrations
- Responsive CSS updates
- Website technical testing and fixing
- WordPress theme website development
- Custom WordPress development
- PHP website development
- Technical SEO work
- Website speed optimization
- Website user experience improvements
- Ability to design and construct web elements
- Assist in putting together staging websites for clients based on proper standards
- Perform quality assurance on different projects
- Prepare websites for production and launch
- Compile web projects including technical specifications and scope
- Coordinate with team members to complete web development projects
- Communicate with Account Managers for project status, completions, follow ups, etc.
- Perform website updates using WordPress or HTML
- Keep proper and detailed records of time spent on projects and review this regularly for accuracy
- Work collaboratively with the team to produce cohesive finished projects
- Adapt work based on client feedback

Qualifications:

- Completion of a University degree or
- A minimum of 5 years of hands-on experience in Web Design and Development.
- 5 years of experience using Wordpress, CSS, HTML and Javascript.
- Experience with Cpanel, servers, hosting and WHM.
- Excellent English written and verbal communication skills
- WordPress, Elementor, PHP, HTML, CSS, JS, MySQL, SEO
- Works well under pressure with shifting priorities
- Experience working with WooCommerce and eCommerce systems.
- Understanding of SEO best practices and site implementation.
- Self-motivated and proactive
- Embraces constant change and handle stress well
- Strong character and work references will also be prioritized
- Ability to think creatively and embrace feedback

Interested candidates should send us their resume, a short summary of why they are the right candidate for the job, and a description of their work experience and we will be in touch. Please email join@firstpagemarketing.com No phone calls please. Only those selected for an interview will be contacted.

Job Type: Full-time